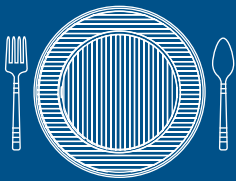


# THE “BUILDING BLOCKS OF SELF STORAGE” FREE SEMINAR



Have lunch with the leaders in self storage! Every convenient, info-packed Trachte seminar is a **unique opportunity** for you to gain **real insight** from the people who know self storage best.

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## LEARN HOW TO:

- Identify demographics and learn what drives demand
  - Measure your local market and the competition
  - Locate and plot the perfect self-storage site
  - Navigate the building process, permits, and zoning boards
  - Project your profits, costs, and long-term cash flow
  - Develop the right unit mix and optimize your site layout
  - Manage, secure, and staff your self-storage business
  - Avoid common pitfalls
- =====



Our free seminars won't just introduce you to the self-storage industry, they will prepare you to become a part of it with **practical advice**, **industry trends**, and **the most up-to-date information**. All without ever hearing a single, solitary sales pitch. Sign up today!

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Seminar hours are 9:00 a.m. to 3:30 p.m. with a complimentary lunch. For more information or to register, call Trachte at **800-356-5824** or register online at **[www.trachte.com/seminars](http://www.trachte.com/seminars)**.



-Locations on back-

# 2010 SEMINAR LOCATIONS



**Huntsville, AL**  
February 2, 2010  
Radisson Hotel (Madison)

**Las Cruces, NM**  
February 9, 2010  
Details coming soon

**Springfield, MA**  
February 16, 2010  
Hilton Garden Inn  
(413) 886-8000

**Omaha, NE**  
March 16, 2010  
Hilton Garden Inn  
(402) 289-9696

**Minneapolis, MN**  
March 23, 2010  
Hampton Inn Aiport  
(Bloomington)  
(952) 854-7600

**Coeur d'Alene, ID**  
March 25, 2010  
Best Western  
(800) 251-7829

**Lancaster, PA**  
April 13, 2010  
Lancaster Host Resort  
(800) 233-0121

**Toronto, ON**  
April 20, 2010  
Hilton Garden Inn  
(905) 890-9110

**Winnipeg, MB**  
April 22, 2010  
Clarion Hotel  
(204) 774-5110

**Sun Prairie, WI\***  
April 29, 2010  
Trachte Enterprise Center  
(800) 356-5824

**San Diego, CA**  
June 8, 2010  
Holiday Inn on the Bay  
(619) 232-3861

**Seattle, WA**  
July 27, 2010  
Holiday Inn Everett  
(425) 339-2000

**Sun Prairie, WI\***  
September 16, 2010  
Trachte Enterprise Center  
(800) 356-5824

**St. Louis, MO**  
September 21, 2010  
Details coming soon

**Asheville, NC**  
October 12, 2010  
Details coming soon

**Rochester, NY**  
October 26, 2010  
Details coming soon

*\*This location is not at a hotel, call the number listed for a recommendation for overnight accommodations. Includes Factory Tour*

For overnight accommodations, please contact the hotel directly. A special rate may or may not be available, try asking for the Trachte Building Systems event rate.



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