# **Sign Options**







Monument signs (low signs near the road or driveway) provide an upscale method of identifying a storage property.

The added landscaping around the sign adds curb appeal.





This storage business is co-located with the owner's home building business. The storage business is behind the office.



Using the same materials on both the building and monument sign is an effective method of tying them together visually.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.









For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.

This sign was designed in the unique shape of the logo.

This site carries the same branding as the property shown above, with the name modified to reflect the location. Renters choose a facility based on location, so including a geographic cue in the name is a good idea.

This sign is built from the same brick as the office, and illuminated with a sign lamp. If you expect to construct a lighted sign now or in the future, it's important to run conduit to the location before paving.



Message signs are a great way to set your business apart.



This facility uses a tall pedestal sign with a message board. The company has multiple locations under the same name.



The unique sign and nice landscaping create a good first impression.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.







For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.

Large rocks found on this site form the basic for a great looking sign.

Not every site can handle boats and RVs - this sign calls attention to the available parking spaces. This is especially helpful if the parking area is not highly visible from the road.





The office at this facility includes a UPS store.





Moove In Self Storage in PA carries their branding throughout the property. Their keypads are equipped with both instructional and promotional signs.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.







For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.

Temporary promotional signs help jump start the rent-up process.

Trachte provides a free 4'x8' construction sign with building orders. The sign will ship with your materials. We can ship it early for an additional shipping fee. The sign pictures here was mounted on movable legs.

The free site sign is mounted on tall 4x4 posts sunk into holes. Additional supports on the rear help to stabilize it. We suggest to post the sign as soon as possible to deter additional competitors from entering or expanding in your market.

Each unit should be numbered. Contact a sign company to purchase stick on numbers - they are most commonly computer cut from 3M Scotch material. The numbers shown are 2" tall numbers placed on the header. Headers are less likely to be damaged by clients, so placement here reduces the chance that you will need to replace the numbers during a repair.





This property uses taller numbers on the door jambs next to each latch for better visibility.



The perimeter fence also provides a convenient location for mounting a sign.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.







For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.

Glass office doors are an ideal location for cut vinyl signs from your local sign shop. These are inexpensive and easy to install. Including the city of your facility and the words "self-storage" in your business name helps you to rank well in search engine results.

These cast metal letters are mounted on standoffs to add dimension. LED sign lamps illuminate them at night.



The sign at Beltline Storage was custom made and includes a logo.



The sign is illuminated at night, which is especially important for properties such as this one that offer 24/7 rentals via a kiosk.



This custom sign stands tall above the office on a corner tower. It is illuminated by lights in the soffit.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.







For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.

Tri-Village storage is an example of a facility with well executed, consistent branding.

Throughout the property, instructional signs and unit number plaques carry the same attractive look.

A self service kiosk is in the vestibule of the office entrance for after hours rentals and payments. Additional vinyl lettering is on the door to communicate office and gate hours.







The office and tower of this facility promote both the storage facility and the owner's real estate business.



Local sign contractors can provide and install metal or acrylic lettering for your building in a variety of fonts and colors.

For more information and details on Trachte self-storage systems, please contact your regional manager at 800-356-5824.